

Michigan U.S. Senate Television Advertising, 2014
through September 29, 2014

Committee	Detroit	GR/K'zoo	Lansing	Flint/Saginaw	TC/Alpena	Marquette	Total
Americans for Prosperity	\$ 2,299,000	\$ 1,497,000	\$ 433,500	\$ 756,000	\$ 167,500	\$ 46,500	\$ 5,199,500
Freedom Partners	\$ 341,000	\$ 123,000	\$ 26,500	\$ 100,000	\$ 23,000	\$ 7,500	\$ 621,000
US Chamber of Commerce	\$ 230,000	\$ 169,500	\$ -	\$ -	\$ 131,500	\$ 26,500	\$ 557,500
Ending Spending, Inc	\$ 277,000	\$ 65,500	\$ 62,000	\$ 37,500	\$ 24,000	\$ -	\$ 466,000
Crossroads GPS	\$ 510,000	\$ 155,500	\$ -	\$ 95,500	\$ -	\$ -	\$ 761,000
B PAC	\$ -	\$ 286,000	\$ 157,500	\$ -	\$ 115,000	\$ -	\$ 558,500
Ending Spending Action Fund	\$ 1,997,000	\$ 550,000	\$ 108,500	\$ 550,000	\$ 122,000	\$ 56,000	\$ 3,383,500
National Republican Senatorial Cmte	\$ 1,014,000	\$ 359,000	\$ 38,000	\$ 94,500	\$ 50,000	\$ 12,000	\$ 1,567,500
Terri Land	\$ 2,589,000	\$ 1,160,000	\$ 446,500	\$ 469,500	\$ 380,000	\$ 58,000	\$ 5,103,000
Team Land	\$ 9,257,000	\$ 4,365,500	\$ 1,272,500	\$ 2,103,000	\$ 1,013,000	\$ 206,500	\$ 18,217,500
Candidate percentage	28.0%	26.6%	35.1%	22.3%	37.5%	28.1%	28.0%
Senate Majority PAC	\$ 1,955,000	\$ 497,000	\$ 219,000	\$ 370,000	\$ 142,000	\$ 33,500	\$ 3,216,500
SEIU PAC	\$ 155,000	\$ 56,500	\$ 41,500	\$ 34,000	\$ -	\$ -	\$ 287,000
AFSCME PAC	\$ 548,000	\$ 169,000	\$ 116,000	\$ 116,000	\$ 45,000	\$ -	\$ 994,000
Environmental Defense Action Fund	\$ -	\$ 213,000	\$ -	\$ -	\$ 156,500		\$ 369,500
Environment America Action Fund	\$ 376,000	\$ 104,000	\$ 72,500	\$ 89,000	\$ 55,500	\$ -	\$ 697,000
League of Conservation Voters	\$ -	\$ 418,000	\$ -	\$ -	\$ -	\$ -	\$ 418,000
A Stronger Financial Michigan (CU)	\$ -	\$ 326,000	\$ 132,500	\$ 135,000	\$ -	\$ -	\$ 593,500
Democratic Senatorial Campaign Cmte	\$ 1,389,302	\$ 728,000	\$ -	\$ 57,500	\$ -	\$ -	\$ 2,174,802
NextGen Climate Action Cmte	\$ 1,273,000	\$ 383,000	\$ 333,000	\$ 302,500	\$ 293,000		\$ 2,584,500
Gary Peters	\$ 1,164,500	\$ 779,000	\$ 247,000	\$ 416,500	\$ 189,500	\$ -	\$ 2,796,500
Team Peters	\$ 6,860,802	\$ 3,673,500	\$ 1,161,500	\$ 1,520,500	\$ 881,500	\$ 33,500	\$ 14,131,302
Candidate percentage	17.0%	21.2%	21.3%	27.4%	21.5%	0.0%	19.8%

Sources: Public files of Michigan broadcasters and cable systems

Non-disclosing nonprofit corporations are shaded