

Campaign Finance Summary, Michigan Gubernatorial Campaign

11/23/2010 - 11/24/2014

Rick Snyder Campaign Committee	\$ 14,498,509
Reported Independent Expenditures	
MI Chamber PAC III - superPAC	\$ 242,014
College Republican Natl Cmte - superPAC	\$ 93,792
Michigan Freedom Network	\$ 15,000
Michigan Republican Party	\$ 13,814
ABC Merit Fund	\$ 9,276
Macomb Co. Republican Cmte.	\$ 3,573
Kent Co. Republican Cmte.	\$ 1,465
Compete Michigan PAC	\$ 545
Lenawee Co. Republican Cmte.	\$ 529
Midland Co. Republican Cmte.	\$ 145
Total	\$ 380,153
Unreported/Unregulated TV Advert	
Republican Governors Association	\$ 10,404,000
Michigan Republican Party	\$ 5,734,000
Independence USA PAC	\$ 2,734,000
Total	\$ 18,872,000
Candidate Committee	\$ 14,498,509
Reported Independent Expenditures	\$ 380,153
Unregulated TV Adverts	\$ 18,872,000
Grand Total	\$ 33,750,662

Mark Schauer Campaign Committee	\$ 7,313,814
Reported Independent Expenditures	
Michigan for All - superPAC	\$ 1,406,023
Workers Voice - superPAC	\$ 1,078,839
SEIU Community Alliance - superPAC	\$ 704,394
NEA Advocacy Fund	\$ 703,747
NextGen - superPAC	\$ 417,672
Humane Society MI Legis. Fund - superPAC	\$ 357,019
Working America - superPAC	\$ 308,603
MI Planned Parenthood - superPAC	\$ 243,618
Am. Fed. Teachers Solidarity - superPAC	\$ 225,000
UFCW Int'l - superPAC	\$ 198,018
United Steelworkers Works - superPAC	\$ 91,484
Progressive Kick - superPAC	\$ 5,500
Macomb Co. Dem. Exec Cmte.	\$ 1,340
GR Firefighters Union PAC	\$ 1,000
Butzel Long PAC	\$ 500
Total	\$ 5,742,757
Unreported/Unregulated TV Advert	
Democratic Governors Association	\$ 15,400,500
NEA Advocacy Fund	\$ 750,000
MI Nurses Association	\$ 180,000
Total	\$ 16,330,500
Candidate Committee	\$ 7,313,814
Reported Independent Expenditures	\$ 5,742,757
Unregulated TV Adverts	\$ 16,330,500
Grand Total	\$ 29,387,071

Sources: MI Bureau of Elections; Public files of MI broadcasters and cable systems

Revised to include independent expenditures first reported in February 2015