

2020 Summary Totals: Michigan's U.S. Senate Race



Gary Peters, Democrat

Candidate fundraising

Campaign Receipts: **\$49,604,951**

Reported outside spending supporting Peters

| | |
|-------------------------------------------|---------------|
| Senate Majority PAC (super PAC): | \$34,669,762 |
| BlackPAC (super PAC): | \$3,790,732 |
| Duty And Honor (nonprofit): | \$1,634,463* |
| Majority Forward (nonprofit): | \$1,613,514* |
| NEA Advocacy Fund (super PAC): | \$1,551,868 |
| Family Friendly Action PAC (super PAC): | \$1,275,794 |
| MI Democratic State Central Cmte (party): | \$1,270,503 |
| AFSCME AFL-CIO (ind. PAC): | \$1,189,732 |
| LCV Victory Fund (super PAC): | \$1,089,428 |
| MI Planned Parenthood Votes (super PAC): | \$732,607 |
| All other outside support: | \$6,405,510** |

Estimated total: \$105,973,270+

John James, Republican

Candidate fundraising

Campaign Receipts: **\$48,258,933**

Reported outside spending supporting James

| | |
|----------------------------------------------|---------------|
| Senate Leadership Fund (super PAC): | \$17,485,924 |
| Better Future MI Fund (super PAC): | \$11,176,924 |
| NRSC (PAC): | \$8,299,318 |
| One Nation (nonprofit): | \$4,018,114* |
| Restoration PAC (super PAC): | \$2,369,774 |
| America's PAC (super PAC): | \$1,302,958 |
| Senate Conservatives Fund (Ind. PAC): | \$1,161,974 |
| Americans For Prosperity Action (super PAC): | \$904,283 |
| ESAFund (super PAC): | \$854,244 |
| Michigan Republican Party: | \$837,332 |
| All other outside support: | \$3,341,966** |

Estimated total: \$99,255,347+

Sources: Federal Election Commission, AdImpact, Facebook Ad Library, Google Transparency Report.

Spending on unregulated Facebook political ads mentioning either candidate: **\$690,400 - \$935,133** (range)

*Because the source is dark money, total reflects broadcast ad spending and minimum amounts spent on Facebook and Google advertising in Michigan alone. Actual totals may be higher as absolute values aren't provided.

**Facebook and Google data excluded due to lack of data integrity.