

MONEY IN MICHIGAN SUPREME COURT RACES: THROUGH THE YEARS

	1984	1986	1988	1990	1992	1994	1998	1998	1984-1998		
Candidate Committees	\$1,181,321	\$1,462,306	\$295,076	\$1,025,046	\$1,091,924	\$1,353,115	\$2,354,106	\$3,732,621	\$12,495,515		
Independent Expenditures	—	—	—	—	—	\$50,667	\$1,193,232	\$76,960	\$1,320,859		
Electioneering TV Ads	—	—	—	—	—	—	—	—	—		
Total Spending	\$1,181,321	\$1,473,650	\$295,076	\$1,025,046	\$1,091,924	\$1,403,782	\$3,547,338	\$3,809,581	\$13,827,718		
Number Of Seats	3	2	2	2	2	2	2	3	18		
Spending Per Seats	\$393,774	\$736,825	\$147,538	\$512,523	\$545,962	\$701,891	\$1,773,669	\$1,269,860	\$768,207		
	2000	2002	2004	2006	2008	2010	2012	2014	2016	2000-2016	
Candidate Committees	\$6,824,311	\$964,342	\$1,544,278	\$1,087,344	\$2,690,495	\$2,351,329	\$3,442,267	\$5,009,639	\$1,273,485	\$25,187,490	
Independent Expenditures	\$1,587,829	\$27,408	\$694,700	\$5,223	\$1,012,000	\$2,485,885	\$1,148,065	\$725,150	\$448,361	\$8,134,621	
Electioneering TV Ads	\$7,500,000	\$1,020,000	\$1,377,000	\$844,500	\$3,804,000	\$6,295,000	\$13,847,619	\$4,665,000	\$1,717,683	\$41,070,802	
Total Spending	\$15,912,140	\$2,011,750	\$3,615,978	\$1,937,067	\$7,506,495	\$11,132,214	\$18,437,951	\$10,401,803	\$3,439,529	\$74,392,913	
Number Of Seats	3	2	2	2	1	2	3	3	2	20	
Spending Per Seats	\$5,304,047	\$1,005,875	\$1,807,989	\$968,534	\$7,506,495	\$5,566,107	\$6,145,984	\$3,467,268	\$1,719,764	\$3,720	
Percentage Disclosed	52.9%	49.3%	61.9%	56.4%	49.3%	43.5%	24.9%	55.1%	50.1%	44.8%	
* Source: Michigan campaign finance disclosures, Kantar Media/CMAG ad-tracking data and federal broadcast TV filings.											